



INTERNATIONAL NETWORK OF RESEARCH MANAGEMENT SOCIETIES

# 31 MAY - 3 JUNE 2023

**DURBAN, SOUTH AFRICA WWW.INORMS2023.ORG** 

# THEME: TOWARDS A LITOPIA IN RESEARCH AND INNOVATION MANAGEMENT.

#### **CONGRESS SUB-THEMES:**

#### THE CURRENT STATE OF RESEARCH AND INNOVATION MANAGEMENT:

Evaluation and benchmarking on global, national and local scales, through exercises such as RAAAP, are important in the understanding of our starting point in the journey to success. A global event such a INORMS 2023 will provide an opportunity to examine schisms, trends and similarities through evidence based investigations. How else can we set a course towards the utopian state without knowing where each journey begins?

#### EMERGING TRENDS IN RESEARCH AND INNOVATION MANAGEMENT:

Given the pressures of globalization accelerated by social media and competition for limited resources in an ever changing environment that promises radical changes, such as artificial intelligence and the 4th industrial revolution, are the relatively new professions of research and innovation management developing new trends? What are these new trends? Do they offer benefits to the knowledge economy? These and related questions will be discussed from a variety of contextual lenses.

#### FUNDING RESPONSIBLE RESEARCH AND INNOVATION FOR GLOBAL IMPACT:

Should the advancement of knowledge be driven by money? Probably not, but the professions of research and innovation management are too pragmatic to debate the philosophy. Rather, we strive to be more effective in securing funding in increasingly difficult circumstances. However, this may be our biggest blind spot, and a more considered approach may yield greater impact. Moreover, our task is to ensure that research and innovation positively affect our planet and improve lives. In the quest for funding and prestige, new challenges are emerging in the area of promoting responsible research and innovation. How do we ensure the integrity of research and innovation globally?

## **MEASURING RESEARCH AND INNOVATION IMPACT:**

We will never know what difference we are making, especially across the continuum from research to innovation management, if we cannot objectively and meaningfully measure impact. What are the latest views on how impact is measured? Do the same measurement tools work in both research and innovation management disciplines? Does success look the same all along the continuum?

#### PROFESSIONALIZATION OF RESEARCH AND INNOVATION MANAGEMENT:

Given the diversity of people, professions and environments, can a professional standard ever be applied unilaterally? Should the utopia we seek in research and innovation management include a set of global standards? This may stimulate development in some areas but dampen others, or is that a justified prize to pay for uniformity?

#### FOR MORE INFORMATION CONTACT:

Conference Partner Tanya Schmidt - tanya@confpartner.co.za

# **Important Dates:**

Call for Abstracts launch:
Abstract submission closure:
Abstract Acceptance Feedback:
Draft programme:
Close of Early Registration:

April 2022 October 2022 November 2022 December 2022 February 2023

## Congress Format:

INORMS 2023 will be held as an in-person event only. An online option is not planned.

Provision will be made for speakers to present online, only if a speaker is unable to attend in person due to quarantine restrictions which present much closer to the congress date.

Due to venue restrictions the congress limit is 600 and we recommend registering as soon as possible.

In order to attend in-person, delegates must be fully vaccinated. Closer to the congress, the South African government expectations and rules will be shared as they evolve.

## **Registration:**

Online registration to launch May 2022

R – South African Rand

US\$ approximate rate based on current exchange rate.

<u>Rates exclude VA</u>T at 15% for South Africa based delegates only.

 Until 1 Feb 23:
 From 2 Feb 23:

 SARIMA Members:
 R 5500 (\$ 370)
 R 9500 (\$640)

 INORMS Members:
 R 8500 (\$ 570)
 R 9500 (\$640)

 Non Members:
 R 9750 (\$ 650)
 R 10 750 (\$720)

Welcome Event R 300 (\$20) Gala Dinner R 500 (\$35)

Workshop Rates (to be confirmed in due course)

### **HOSTED BY:**







